The Australian and New Zealand Society of Occupational Medicine, ANZSOM, together with the International Commission on Occupational Health, ICOH, is proud to host the 33rd International Congress on Occupational Health in Melbourne in 2021.

It is our pleasure to invite you to participate in the 33rd ICOH Congress (ICOH 2021) to be held at the Melbourne Convention & Exhibition Centre, Australia from 21 to 26 March 2021.

The triennial ICOH Congress is recognised as the largest congress in the world for occupational health, wellbeing and safety practitioners, policy makers, academics, researchers from a multitude of disciplines. We will be promoting and sharing best practices and greater awareness of issues and solutions for better worker health worldwide.

This valuable opportunity presents you with the chance to meet face to face with this influential audience and showcase your products and services on offer. The Congress will enable you to establish, consolidate and grow existing networks and relationships.

The Congress will examine the theme: **Sharing Solutions in Occupational Health: Locally, Regionally and Globally** throughout the 5 day program. The combination of plenary, semi-plenary, concurrent, workshops and poster presentations will examine a range of the latest occupational health, wellbeing and safety topics and issues. Participants will share and discuss the challenges, opportunities and solutions in the field now and into the future. Your participation will ensure you contribute to this valuable dialogue and forum.

The Exhibition is an integral element of the Congress and the market place for valuable networking and education as you meet face to face with your target audience. Held from Monday until Thursday, the Exhibition will be the central hub for collaboration, networking, education and discussion with daily catering being served in this area to maximise participation. Connect with occupational health, wellbeing and safety, regulatory decision-makers and influential professionals.

In addition, valuable sponsorship packages are on offer to consolidate and maximise your brand exposure and positioning. And of course, we are happy to discuss your specific marketing needs and tailor a package accordingly.

Considerable marketing will be undertaken to bring the occupational health, wellbeing and safety community from across Australia, the Asia-Pacific region and indeed the globe to this significant event.

We encourage you to take action now to consider and secure your involvement as a valued stakeholder and we look forward to the opportunity of welcoming your organisation to ICOH 2021.
The International Commission on Occupational Health, ICOH is an international non-governmental professional society whose aims are to foster the scientific progress, knowledge and development of occupational health and safety in all its aspects. It was founded in 1906 in Milan as the Permanent Commission on Occupational Health. Today, ICOH is the world’s leading international scientific society in the field of occupational health with a membership of 2,000 professionals from 93 countries.

ICOH is recognised by the United Nations as a non-governmental organisation (NGO) and has close working relationships with a number of key organisations for example, International Labour Organisation (ILO), World Health Organisation (WHO), United Nations (UN), the European Agency for Safety and Health at Work (EU-OSHA), International Social Security Association (ISSA).

ICOH has the following main objectives:

» To enhance the knowledge of members in the field of occupational health;
» To generate and disseminate scientific knowledge in occupational health;
» To support and promote the use of knowledge in occupational health practice and in training and
» To promote and maintain the highest standards of moral and professional commitment to the health and safety of workers and their families.

The most visible activities of ICOH are the triennial World Congresses on Occupational Health, which are usually attended by in excess of 1800 participants. The ICOH Congress is now one of the world’s largest international Congresses in the field of occupational health, wellbeing and safety, where experts from all around the world gather to share their experience and knowledge. The most recent countries to host the ICOH Congress include:

2006 Milan Italy - 2959 participants
2009 Cape Town South Africa - 1754 participants
2012 Cancun Mexico – 1745 participants
2015 Seoul Korea – 3500 participants
2018 Dublin Ireland – 2200 participants

ICOH has 37 Scientific Committees with the full list available to view on the ICOH website.

www.icohweb.org

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is the professional society for those who practice or have an interest in the fields of occupational medicine, occupational nursing and workplace health more generally. The society seeks to advance the knowledge, practice and standing of occupational health by providing opportunities for professional development, networking and collaboration. The Society has a membership of over 300 across Australia and New Zealand.

ANZSOM’s vision is for the highest value to be placed on good work, safe workplaces and healthy workers. To engage and collaborate with our members and other professionals, governments and organisations to facilitate workplaces that are safe, healthy and committed to worker wellbeing.

ANZSOM strives to ensure the speciality of occupational health and medicine achieves recognition and influence in the general community, as well as among the medical profession and within workplaces, academia and government. In particular, it seeks to advance knowledge and practice to ensure work does not have a deleterious effect on workers.

ANZSOM’s origins date back to the 1950’s with the formalising of our society in the late 60’s. ANZSOM was proud to celebrate the society’s 50th anniversary in 2018. ANZSOM has always worked at the grass roots of occupational health and medicine, and its work remains as relevant today as it was when it began 50 years ago.

www.anzsom.org.au
NATIONAL ORGANISING COMMITTEE

Malcolm Sim  ICOH 2021 Organising Committee Chair
Melinda Miller  ANZSOM President
Peter Connaughton  Past President AFOEM
Maureen Dollard  ICOH Board Member Australia
Tim Driscoll  Chair ICOH Occupational Medicine Scientific Committee
Deborah Glass  ICOH 2021 Scientific Committee Chair
Desmond Gul  ICOH 2021 Secretariat
John Heydon  ANZSOM NZ Branch President
Miguel Sergio Kabilio  ANZSOM WA Branch President
Fiona Langdren  ANZSOM Secretariat Manager
Dino L. Pisaniello  Past ICOH National Secretary Australia
Roger Lai  ANZSOM Treasurer General

CONGRESS MANAGER

WALDRON SMITH Management
We bring people together and your conference to life
119 Buckhurst Street
South Melbourne VIC 23205
Australia
T: +61 3 96456311
E: ICOH2021@wsm.com.au
WHY BE INVOLVED WITH ICOH 2021

» Participate in the world’s largest Congress focused on occupational health, wellbeing and safety
» Generate new sales and consolidate existing relationships
» Targeted positioning and marketing, strategic approach
» Grow brand awareness of your organisation and product
» Meet face to face with the leading researchers and practitioners
» Connect, network and collaborate
» Build relationships with delegates and increase your network of valuable contacts
» Engage with your audience and showcase your brand, products and services
» Build brand credibility and loyalty
» Position yourself as an industry thought-leader
» Increased visibility and enhanced brand awareness locally, regionally and globally

WHO WILL ATTEND?

Building on the success of the 2018 Congress in Dublin, it is anticipated ICOH 2021 will attract an audience of global occupational health wellbeing and safety practitioners, policy makers and researchers from across a range of disciplines. Representatives from professional private practice, universities, hospitals, institutes and agencies of occupational health, governments, non-profit and employer and commercial organisations are expected to attend.

The following is a snapshot of past participants and organisations:

» Physicians/Occ Health/Respiratory/Pain/Rehabilitation/Environmental
» General Practitioners
» Safety Managers
» Rehabilitation and Return to Work Managers
» Insurers
» Policy Makers
» Health and Wellbeing Specialists
» Work Health and Safety Advisors
» Government
» Regulators
» Hygienists
» Occupational Health Nurses
» Epidemiologists
» Ergonomists
» Toxicologists
» Psychologists
» Researchers
» Physiotherapists
» Radiologists

ORIGIN OF PARTICIPANTS

Australia Oceania and Asia Pacific 40%
Europe 30%
North/South America 15% + 5% from other = 20%
Africa 10%
CONGRESS AIMS AND THEME

The Congress aims to contribute to and advance academic development and occupational safety and health practice by sharing the latest research, knowledge and experience; and reinforce mutual co-operation and solidarity of global occupational safety and health professionals.

With the theme Sharing Solutions in Occupational Health: Locally, Regionally, Globally, ICOH 2021 will bring together occupational health researchers, practitioners and policy makers from around the world to share their collective knowledge about improving worker health and wellbeing and safety at the world’s largest occupational health Congress.

The extensive program will enable local, regional and global initiatives and research to be shared throughout the audience with the intention of building networks and legacies that will extend beyond the Congress dates.

PROGRAM OVERVIEW

Below is a snapshot of the indicative program to assist in your consideration:

**SUNDAY**
21 MARCH 2021
- ICOH General Assembly
- Exhibition Build
- Registration
- Opening Ceremony
- Welcome Reception in the Exhibition Hall

**MONDAY**
22 MARCH 2021
- Plenary Session
- Semi-plenary Sessions
- Mini-symposia
- Satellite Sessions
- Interactive Poster Sessions
- Exhibition

**TUESDAY**
23 MARCH 2021
- Plenary Session
- Semi-plenary Sessions
- Mini-symposia
- Snapshot Presentations
- Interactive Poster Sessions
- Exhibition

**WEDNESDAY**
24 MARCH 2021
- Plenary Session
- Semi-plenary Sessions
- Mini-symposia
- Morning Workshops
- Roundtable Discussions
- Technical Tours
- Interactive Poster Sessions
- Exhibition
- Gala Dinner

**THURSDAY**
25 MARCH 2021
- Plenary Session
- Semi-plenary Sessions
- Mini-symposia
- ICOH Young Members Network Sessions
- Workshop Sessions
- Interactive Poster Sessions
- Exhibition

**FRIDAY**
26 MARCH 2021
- Plenary Session
- Semi-plenary Sessions
- Mini-symposia
- ICOH General Assembly
- Closing Ceremony
- Exhibition Closes
SOCIAL PROGRAM

To complement the outstanding scientific program, an impressive social program is planned to ensure participants have the chance to relax and network with colleagues and friends whilst enjoying the warm generous hospitality Melbourne is known for.

The social program will include:

**SUNDAY 21 MARCH 2021**
Welcome Reception in the Exhibition Hall

**WEDNESDAY 24 MARCH 2021**
Gala Dinner at the Melbourne Convention & Exhibition Centre

There will also be a range of optional events that participants can choose from to discover more of what Melbourne has to offer.

Monday-Wednesday evenings are available for any corporate entertaining sponsors or exhibitors may wish to undertake.

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PROMOTION & MARKETING OF ICOH 2021

ICOH 2021 will extend the market reach of its valued sponsors to a diverse cross-section of industry professionals through the following marketing campaigns:

» e-Marketing – including regular email blasts promoting program updates, key dates and featured speakers.
» Advertising in industry and trade journals.
» Promotion at other ICOH and ANZSOM related events.
» Marketing Collateral – including flyers to be used at industry events to stimulate interest and provide key details.
» Website – a dedicated website is now live and will be updated continuously in the lead up to the Congress providing the most current information on the program, speakers, social program, sponsors and exhibitors www.icoh2021.org.
» Congress App - The ICOH 2021 mobile App will be available on both Apple and Android devices. The App will provide a central location for all Congress related information regarding speakers, program information, social program, sponsors and exhibitors. The App will also provide a platform for participants, sponsors and exhibitors to interact with each other before, during and after the Congress.
» Social Media platforms.

Sponsors and exhibitors are also encouraged to actively take part in the promotion of ICOH 2021 and will be provided with material for distribution through their own networks.
CONGRESS VENUE

ICOH 2021 will be held at the Melbourne Convention & Exhibition Centre (MCEC). Located in the city centre on the banks of the iconic Yarra River, the MCEC is a world class 6-star green rated convention centre offering outstanding architecturally acclaimed meeting and exhibition spaces. The Convention Centre is easily accessible from every direction by foot, car or public transport and is surrounded by cafes, bars, shopping and fine restaurants. There are two hotels onsite at the Convention Centre with over 6000 rooms within easy walking distance.

www.mcec.com.au

CONGRESS CITY – MELBOURNE

Melbourne is a creative, exciting city with always something new to discover.

The city has a cultural depth and multicultural diversity people expect from a major global city but with a relaxed attitude that makes it easy for visitors from anywhere around the world to feel at home. The city is exciting, constantly changing and evolving and has something for everyone. From chic fashion stores to buzzing cafes and trendy bars, botanic gardens to sports stadiums, elegant Victorian-era streetscapes to modern innovative architecture, film and food festivals to galleries and opulent theatres, Melbourne has an activity and attraction that will interest you.

Recognised over multiple years as the world’s most liveable city and with a strong track record in hosting prestigious international conferences, Melbourne is an ideal host city for ICOH 2021. It is a safe and culturally diverse city known for its innovation, technology focus and world class universities. It is home to some of the world’s most outstanding communities of ideas, research and innovation in science, health, technology, education and business.

Over 25 airlines fly directly into Melbourne from 26 different international locations, offering over 360 flights to bring international participants to ICOH 2021 making Melbourne an extremely accessible location.
MAJOR PACKAGES

DIAMOND
AUD $70,000 inc GST
(Exclusive opportunity)

This premium package offers maximum exposure for your organisation as you are positioned in partnership with ICOH 2021 across all platforms. Whilst options have been presented, we would welcome the opportunity to discuss the inclusions further to ensure we are aligned with your marketing needs.

PROMOTIONAL OPPORTUNITIES

» Logo on the front cover of the Registration Brochure [e-copy]*

» Logo and 200 word promotional paragraph in the Registration Brochure [e-copy]*

*Please note logo and promotional paragraph will only be included in the Registration Brochure [e-copy] if Sponsorship has been confirmed and artwork received by the deadline.

» Logo on the front cover of the Congress Program

» One A4 page full colour advertisement in the Congress Program [artwork to be provided by the Sponsor]

» Logo on the ICOH 2021 website linked to your home page

» Opportunity to provide one feature article to be included in a pre-Congress email bulletin distributed by the Congress Office (approximately 300 word count and content to be approved by the Congress Office with artwork to be provided by the Sponsor)

» A delegate list four weeks and two weeks prior to the commencement of the Congress [subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent]

» Recognition of support on the thank you letter sent to all participants following the Congress

VISUAL AND VERBAL ACKNOWLEDGEMENT AT THE CONGRESS

» Verbal acknowledgement of sponsorship by the Congress Chair during the opening and closing sessions

» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of session

» Logo on the printed Sponsors acknowledgement board

» Logo on the Sponsors page of the Congress App

» Opportunity to play a 90 second video at the commencement of a designated plenary session

» Logo on the Congress Lanyard

EXHIBITION SPACE

» Four 3m x 3m exhibition booths with the first choice of space on the exhibition floor plan [registration inclusions are noted below]

» Option to purchase additional exhibition booths at 50% of the published published price [registration inclusions for additional exhibition booths are listed on page 22]

REGISTRATIONS

Four full Congress registrations inclusive of:

» Access to Congress sessions

» Access to the Exhibition Hall & daily catering

» Four tickets to the Welcome Reception

» Designated reserved table allocation for your representatives at the VIP tables at the Congress Dinner for ticketed guests [Congress Dinner tickets must be purchased in addition to complimentary registrations]

» Eight additional Exhibition Only registrations which are inclusive of:

EDUCATION

» Opportunity to host a breakfast session on a designated morning of the Congress – speaker and breakfast costs to be provided by the sponsor. The Congress will provide the meeting room and standard audio visual equipment [lectern, microphone, screen and data projection]
PLATINUM
AUD $50,000 inc GST
(Two opportunities available)

This level of investment brings considerable benefits and exposure to your organisation across the various platforms consolidating your branding and positioning.

**PROMOTIONAL OPPORTUNITIES**

» Logo on the front cover of the Registration Brochure (e-copy) *

» >>Logo and 100 word promotional paragraph in the Registration Brochure (e-copy) *

*Please note logo and promotional paragraph will only be included in the Registration Brochure (e-copy) if Sponsorship has been confirmed and artwork received by the deadline.

» Logo on the front cover of the Congress Program

» One A4 page full colour advertisement in the Congress Program (artwork to be provided by the Sponsor)

» Logo on the ICOH 2021 website linked to your home page

» Opportunity to provide one feature article to be included in a pre-Congress email bulletin distributed by the Congress Office (200 word count [approximately] and content to be approved by the Congress Office with specific artwork to be provided by the Sponsor)

» A single insert in the Congress satchel

» Two App push notifications during the Congress to all registered delegates (messages to be approved by the Organising Committee)

» A delegate list four weeks and two weeks prior to the commencement of the Congress [subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent]

» Recognition of support on the thank you letter sent to all participants following the Congress

**VISUAL AND VERBAL ACKNOWLEDGEMENT AT THE CONGRESS**

» Verbal acknowledgement of sponsorship by the Congress Chair during the opening and closing sessions

» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions

» Logo on the printed Sponsors acknowledgement board

» Logo on the Sponsors page of the Congress App

» Opportunity to play a 90 second video at the commencement of a designated Plenary session (Sponsor to provide the video)

**REGISTRATIONS**

Two full Congress registrations inclusive of:

» Access to Congress sessions

» Access to the Exhibition Hall & daily catering

» Two tickets to the Welcome Reception

» Designated reserved table allocation for your representatives at the VIP tables at the Congress Dinner for ticketed guests (Congress Dinner tickets must be purchased in addition to complimentary registrations)

» Four Exhibition Only registrations which are inclusive of:

» Access to the Exhibition Hall & daily catering

» Four tickets to the Welcome Reception

**EXHIBITION SPACE**

» Two 3m x 3m exhibition booths

» Option to buy additional stands at a discount of 50% of the published rate (registration inclusions for additional booths are listed on page 22).
GOLD SPONSOR
AUD $25,000 inc GST
(Three opportunities available)
As a Gold Sponsor you will enjoy considerable benefits and exposure across a number of platforms and opportunities.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) *
*Please note logo will only be included in the Registration Brochure (e-copy) if Sponsorship has been confirmed and artwork received by the deadline.
» One half page A4 full colour advertisement in the Congress Program (artwork to be provided by the Sponsor)
» Logo on the ICOH 2021 website linked to your home page
» A single insert in the Congress satchel
» One App push notification during the Congress to all registered delegates (message to be approved by the Organising Committee)
» A delegate list four weeks and two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)
» Recognition of support on the thank you letter sent to all participants following the Congress

VISUAL AND VERBAL ACKNOWLEDGEMENT AT THE CONGRESS
» Verbal acknowledgement of sponsorship by the Congress Chair during the opening and closing sessions
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions

EXHIBITION SPACE
» One 3m x 3m exhibition booth
» Option to buy additional stands at a discount of 50% of the published rate (registration inclusions for additional booths are listed on page 22).

REGISTRATIONS
One full Congress registration inclusive of:
» Access to Congress sessions
» Access to the Exhibition Hall & daily catering
» One ticket to the Welcome Reception
» Designated reserved table allocation for your representatives at the VIP tables at the Congress Dinner for ticketed guests (Congress Dinner tickets must be purchased in addition to complimentary registrations)
» Two Exhibition Only registrations which are inclusive of:
  » Access to the Exhibition Hall & daily catering
  » Two tickets to the Welcome Reception

SILVER SPONSOR
AUD $15,000 inc GST
(Four opportunities available)
As a Silver Sponsor a range of benefits and opportunities are available to consolidate your positioning in the market.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) *
*Please note logo will only be included in the Registration Brochure (e-copy) if Sponsorship has been confirmed and artwork received by the deadline.
» One half page A4 full colour advertisement in the Congress Program (artwork to be provided by the Sponsor)
» Logo on the ICOH 2021 website linked to your home page
» A single insert in the Congress satchel
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)
» Recognition of support on the thank you letter sent to all participants following the Congress

VISUAL AND VERBAL ACKNOWLEDGEMENT AT THE CONGRESS
» Verbal acknowledgement of sponsorship by the Congress Chair during the opening and closing sessions
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Congress App

EXHIBITION SPACE
» One 3m x 3m exhibition booth with the option to buy additional stands at a discount of 50% of the published rate (registration inclusions are noted below)

REGISTRATIONS
Two Exhibition Only registrations which are inclusive of:
» Access to the Exhibition & daily catering
» Two tickets to the Welcome Reception

EDUCATION OPPORTUNITIES

EXHIBITION THEATRETTTE
AUD $20,000 inc GST
(One opportunity available)

You have the opportunity for exclusive naming rights of the theatrette which will be located in the prime location of the Exhibition Hall. The theatrette will be utilised Monday 22 – Thursday 25 March 2021 for poster presentations, product demonstrations and educational sessions. Delegates will be able to participate in these sessions during the morning tea, lunch and afternoon tea breaks.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
» Your logo displayed on the LCD screen prior to and in between all theatrette presentations
» Your company name associated with the theatrette in the Congress Program
» Your company name on theatrette signage
» Option to provide one 10 minute presentation in the theatrette

REGISTRATION
» Two Exhibition Only registrations which are inclusive of:
  » Access to the Exhibition & daily catering
  » Two tickets to the Welcome Reception

PLENARY SESSION SPONSOR
AUD $8,500 inc GST
(Three opportunities available)

You have the option of supporting a designated Plenary Session which will make a major contribution to the scientific content. The plenary sessions will present the world’s leading expertise in the field of occupational health and safety and you will gain the benefit of being associated with the knowledge exchange.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Your logo on the digital signage outside the designated Plenary session
» Logo on signage displayed on stage for the duration of the designated Plenary session
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
BREAKFAST SESSION
AUD $6,000 inc GST
(Three opportunities available)

You have the option of hosting a Breakfast Session at the Congress which will be promoted as part of the official program. The forum will enable you to demonstrate new technology, techniques or innovations to a dedicated audience.

The Breakfast Sessions will be held on Wednesday, Thursday and Friday mornings and must conclude prior to the main Congress sessions commencing.

A meeting room for up to 40 guests will be made available and will include standard audio visual equipment such as lectern, microphone, lapel microphone, screen and data projection. You will be responsible for presenting the content and the provision of the breakfast to attendees at your own cost.

An overview of the session content and presenters will be promoted on the Congress website and the Congress Office is able to accept complimentary bookings on your behalf through the online registration system (subject to the release of the registration process) and provide you with your guest list.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App

EDUCATION SUPPORTER
AUD $3,500 inc GST
(Multiple opportunities available)

Education is key to the future of the profession and this is an opportunity for you to be recognised for your investment in the educational components of the Congress.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
CONGRESS TECHNOLOGY

INNOVATIONS WITHIN TECHNOLOGY ENHANCE THE PARTICIPANTS EXPERIENCE AT THE CONGRESS. YOU WILL GAIN BENEFIT FROM BEING ASSOCIATED WITH THE ELEMENTS THAT ENSURE PARTICIPANTS HAVE KNOWLEDGE AND INFORMATION AT THEIR FINGERTIPS.

POSTER ZONE
AUD $5,500 inc GST
(Exclusive opportunity)
Located in the exhibition area, the Poster Zone attracts considerable traffic as participants are keen to explore new research and findings during the poster sessions held over the catering breaks.
A different set of posters will go on display each day from Monday to Thursday.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure [e-copy] and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress [subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent]

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on all poster board number signage
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App

CONGRESS APP
AUD $12,000 inc GST
(Exclusive opportunity)
Your exclusive opportunity to naming rights of the ICOH 2021 App will give your brand a strong and prominent presence on participants’ smart phones and tablets. The Congress App will provide current program details, information about speakers, abstracts from the presentations, information about sponsors and exhibitors, the social program and enable them to network before, during and after the Congress.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure [e-copy] and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» Acknowledgement of your support in the App notification communication sent to registered delegates with their personalised log in details
» A delegate list two weeks prior to the commencement of the Congress [subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent]

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the Congress App (log in page and page banners)
» Opportunity for a daily push notification to be sent through the Congress App [message content to be approved by the Organising Committee]
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board

CONGRESS WI-FI
AUD $5,500 inc GST
(Exclusive opportunity)
Participants need to stay connected throughout the Congress and are becoming increasingly reliant on their smart phone or tablet and high speed Wi-Fi. This is a great opportunity to align your brand with this essential service.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure [e-copy] and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress [subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent]

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Your brand or product name be associated with the dedicated Wi-Fi password
» Your logo displayed on signage associated with the Wi-Fi password
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
NETWORKING LOUNGE & RE-CHARGE BAR
AUD $10,000 inc GST
(Exclusive opportunity)
Participants are always looking for a charge bar to re-charge their devices when on the move at a Congress. The dedicated network lounge centrally located in the Exhibition Hall will provide some welcome seating areas and lounges as well as a charge kiosk with a plasma screen available for your company branding.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the charge bar branding and plasma screen
» Opportunity to have print collateral in the Networking Lounge area
» Your logo displayed on signage associated with the Networking Lounge
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App

*D note if you wish to have representatives at the ICOH Exhibition, an exhibition space will need to be purchased and will be allocated adjacent to the Networking Lounge (subject to availability at the time of booking)

DAILY CATERING
AUD $4,000 inc GST per day or
AUD $12,000 inc GST for four days exclusive
In line with Melbourne’s sense of hospitality, morning and afternoon teas and lunches will be provided in the Exhibition Hall from Monday – Thursday. Become a daily catering sponsor for one day or four days and your brand will be associated with the welcomed nourishment of all participants.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the catering signs on the Catering Stations throughout the Exhibition Hall
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
COFFEE BARISTA
AUD $15,000 inc GST
(Exclusive opportunity)
Melbourne is renowned as the coffee capital of Australia. In addition to the venue coffee served during morning tea, afternoon tea and lunch, two dedicated coffee baristas will serve espresso coffees throughout the designated breaks from Monday through until Thursday afternoon.
The Barista bars can be located on or nearby your exhibition stand. The Congress will supply two espresso bars, baristas and all consumables for the duration of the Congress.
Please note only the Coffee Barista Sponsor will be permitted to offer barista coffee in the Exhibition Hall.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the two dedicated barista stations in the Exhibition Hall
» Option to provide branded coffee cups, t-shirts or caps for the barista to wear onsite for the duration of the Congress (at Sponsors additional cost).
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App

THIRST QUENCHER
AUD $10,000 inc GST
(Exclusive opportunity)
Satisfy the thirst of our participants with bottles of water displaying your company logo on the specially designed Congress label. The bottles of water will be available during the breaks in the Exhibition Hall.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the water bottle labels
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App

ICE CREAM BAR
AUD $6,000 inc GST
(Exclusive opportunity)
There is always someone ready to enjoy the award winning ice creams and sorbets created by the Melbourne Convention & Exhibition Centre. Located in a high traffic area within the Exhibition Hall, the ice cream station is a well frequented outlet.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on ice cream station
» Option to provide branded aprons or caps for the service staff
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
WELCOME RECEPTION
AUD $10,000 inc GST
(Exclusive opportunity)

The Welcome Reception will kick-start the Congress on Sunday evening 21 March. Held in the Exhibition Hall it will be a great opportunity for participants to catch up with old and new colleagues alike amidst the busy market place of the exhibition. Your company will be recognised as hosts of the Reception in conjunction with ICOH and the ICOH 2021 Organising Committee.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)
» Opportunity to provide welcome gift for participants as they leave the Reception (at Sponsors own cost)

VERBAL & VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Verbal acknowledgement of your support at the Opening Session on Monday morning by the Congress Chair
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
» Logo on the Welcome Reception signage
» Logo printed on floor decals throughout the Exhibition Hall for the duration of the reception
» Company logo printed on napkins served at the Welcome Reception (ICOH to arrange – Sponsor to provide artwork)
» Option to provide aprons for the venue staff to wear during the Welcome Reception (at Sponsors own cost)
» Option for your executives to greet guests as they enter the Welcome Reception

WELCOME RECEPTION TICKETS
» Provision of ten complimentary tickets for your organisation or guests to be represented at the Welcome Reception

CONGRESS DINNER
AUD $20,000 inc GST
(Exclusive opportunity)

The Gala Dinner is certainly an evening not to be missed! Held on Wednesday 24 March in the spectacular Melbourne Room at the MCEC, the seated dinner promises to be a highlight of the Congress with a fantastic combination of great entertainment, local Victorian produce and wines. Your company will be recognised as hosts of the optional Congress Dinner in conjunction with ICOH and the ICOH 2021 Organising Committee.

PROMOTIONAL OPPORTUNITIES
» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» A delegate list two weeks prior to the commencement of the Congress (subject to privacy laws – information will include name, position, organisation, state or country for those who provide consent)
» Opportunity to provide a gift for participants as they leave the Dinner (at Sponsors own cost)

VERBAL & VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
» Logo on the Congress Dinner signage
» Company logo printed on the dinner menus at each table (ICOH to arrange – Sponsor to provide artwork)
» Option to provide aprons for the venue staff to wear during the Congress Dinner (at Sponsors own cost)
» Option for your executives to greet guests as they enter the Congress Dinner
» Verbal acknowledgement of your support at the Opening Session by the Congress Chair
» Verbal acknowledgement of your support in the welcoming comments from the Congress Chair at the Dinner
» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App

CONGRESS DINNER TICKETS
» Provision of ten complimentary tickets for your organisation or guests to be represented at the Congress Dinner at a designated table in a prominent position
NOTE PAD & PEN
AUD $3,000 inc GST
(Exclusive opportunity)
You have the opportunity to provide a branded note pad and pen that will be included in the satchel for each registered participant. You will be responsible for providing the stock and required quantity to the Congress Managers.

PROMOTIONAL OPPORTUNITIES
- Logo in the Registration Brochure (e-copy) and the Congress Program
- Logo on the ICOH 2021 website linked to your home page

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
- Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
- Logo on the printed Sponsors acknowledgement board
- Logo on the Sponsors page of the Congress App

CONGRESS SATCHEL
AUD $10,000 inc GST
(Exclusive opportunity)
Consolidate your brand by becoming the Satchel Sponsor and your logo will be clearly on display on the Congress Satchel that participants will receive on arrival at the Congress. This element provides exposure during and post Congress.

PROMOTIONAL OPPORTUNITIES
- Logo in the Registration Brochure (e-copy) and the Congress Program
- Logo on the ICOH 2021 website linked to your home page
- Logo printed on the selected satchel in conjunction with the Congress branding (ICOH to arrange – Sponsor to provide artwork)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
- Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
- Logo on the printed Sponsors acknowledgement board
- Logo on the Sponsors page of the Congress App

VOLUNTEER T-SHIRTS
AUD $5,000 inc GST
(Exclusive opportunity)
Our valued volunteers will be very visible throughout the Congress assisting in the public areas, at events, in the Exhibition Hall and session rooms. Wearing a bright vibrant T-shirt they will be readily recognised and you have the opportunity for your logo to be displayed on their T-shirts worn throughout the Congress.

PROMOTIONAL OPPORTUNITIES
- Logo in the Registration Brochure (e-copy) and the Congress Program
- Logo on the ICOH 2021 website linked to your home page
- Logo printed on the selected volunteer T-shirt in conjunction with the Congress branding (ICOH to arrange – Sponsor to provide artwork)

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS
- Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
- Logo on the printed Sponsors acknowledgement board
- Logo on the Sponsors page of the Congress App
PARTICIPANT PROFILE PHOTOGRAPH

AUD $6,000 inc GST

(Exclusive opportunity)

Personal branding and profile is increasingly important for professionals in the marketplace. You can have your brand associated with this valued service. In the Exhibition Hall during allocated periods participants can have a professional photographic head shot taken and this will be emailed to them with a branded email from your organisation. You may also have some print collateral in this area on a stand.

PROMOTIONAL OPPORTUNITIES

» Logo in the Registration Brochure (e-copy) and the Congress Program
» Logo on the ICOH 2021 website linked to your home page
» Logo printed on branded email that is sent to each participant with their photograph
» Opportunity to display print collateral on a stand in this area

VISUAL ACKNOWLEDGEMENT AT THE CONGRESS

» Logo on the Sponsors acknowledgement slides featured in the plenary room and all session rooms at the commencement of sessions
» Logo on the printed Sponsors acknowledgement board
» Logo on the Sponsors page of the Congress App
» ICOH 2021 will arrange for the photographer and equipment and location within the Exhibition Hall

ADVERTISING & MARKETING OPPORTUNITIES

Limited opportunities exist for the inclusion of an advertisement in the Congress Program or an insert in the Congress Satchel provided at the time of the Congress.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>A4 Size Full colour advertisement in the Congress Program</td>
<td>$2500</td>
</tr>
<tr>
<td>Half Page A4 Size Full colour advertisement in the Congress Program</td>
<td>$1250</td>
</tr>
<tr>
<td>Single Item Satchel Insert</td>
<td>$1500</td>
</tr>
</tbody>
</table>

PLEASE NOTE:

Artwork for the advertisements must be provided by the Sponsors to ICOH 2021 in line with the print specifications and timelines to be provided after the artwork has been approved by the Congress Organising Committee.

The purchase of satchel inserts is limited to confirmed sponsors and exhibitors and the item must be approved in advance by the Congress Organising Committee.

Please note:

Artwork for the advertisements must be provided by the Sponsors to ICOH 2021 in line with the print specifications and timelines to be provided after the artwork has been approved by the Congress Organising Committee.

The purchase of satchel inserts is limited to confirmed sponsors and exhibitors and the item must be approved in advance by the Congress Organising Committee.

Please note:

Artwork for the advertisements must be provided by the Sponsors to ICOH 2021 in line with the print specifications and timelines to be provided after the artwork has been approved by the Congress Organising Committee.

The purchase of satchel inserts is limited to confirmed sponsors and exhibitors and the item must be approved in advance by the Congress Organising Committee.
EXHIBITION OPPORTUNITIES

Integral to ICOH 2021 is a dynamic market place which offers exhibitors and sponsors face to face contact with a range of occupational health and safety specialists. This is the area where your products and services can be showcased to the influential audience offering you the chance to build and consolidate new and existing clients from across the globe.

The Exhibition will be held in a dedicated Exhibition Hall within the MCEC. Morning and afternoon teas and lunch will be served in this area from Monday to Thursday ensuring maximum exposure for exhibitors to all participants.

Schedule

EXHIBITION MOVE IN
Sunday 21 March
12.00pm - 4.00pm

EXHIBITION OPEN
Welcome Reception
6.30pm - 8.30pm in the Exhibition Hall

EXHIBITION HOURS
Monday 22 – Wednesday 24 March 2021
8.30am - 5.00pm

Thursday 25 March 2021
8.30am - 3.30pm

EXHIBITION MOVE OUT
Thursday 25 March 2021
3.30pm - 7.30pm

Please note the Exhibition will close on Thursday afternoon. It will not be open on the final day of the Congress.

Please note times and floorplan are subject to change.
STANDARD SHELL SCHEME PACKAGE
AUD $6,000 inc GST

Included in each 3m x 3m x 2.5m (high) booth are the following:

WALLS
Matt anodised aluminium frame with white laminated infill panels

LIGHTING
Two (2) track spotlights per 9 sqm (lights are mounted on the inside of the front fascia)

FASCIA
All open aisle frontages will have a fascia sign consisting of one company name and stand number. Computer cut vinyl and standard lettering (maximum 30 characters)

POWER
One (1) single 4amp power point per stand

Stand upgrades can also be discussed with the Congress Stand Builder to enhance your display onsite. You have the option of upgrading the standard shell scheme with digital printing, different floor surfaces, plasma screens and a full range of furniture to create a vibrant and inviting display.

You also have the option for a custom built stand that would occupy the floor space below:

RAW SPACE FOR YOUR OWN CUSTOM BUILT STAND
AUD $5,000 inc GST

Included in Raw Space for custom-design stands:
3m x 3m of Raw Space in which to place your custom built stand.

Please note that walling, power, lighting and furnishings are not included with Raw Space and must be supplied by your custom build supplier.

All custom built stands require prior venue approval. Fully dimensioned plans and full build crew contact details will be sought to be lodged with the venue OHS department one month prior to the Congress.

BRANDING INCLUSIONS
For all Shell Scheme Stands or Raw Space Stands the following will be included:
» Your company name, booth number and URL hyperlinked on the Congress website
» Your company name and booth number listed in the Congress Program
» Your company name and booth number listed in the Congress App

REGISTRATION INCLUSIONS
A 3m x 3m exhibition space of shell scheme or raw space offers:
Two (2) exhibitor registrations inclusive of:
» Access to the Exhibition Hall
» Daily catering served in the Exhibition Hall area from Monday-Thursday
» Two tickets to the Welcome Reception in the Exhibition Hall on Sunday 21 March 2021
» Option to purchase additional tickets to the Welcome Reception on Sunday 21 March 2021 or the Congress Gala Dinner on Wednesday 24 March 2021 (subject to availability)

ADDITIONAL EXHIBITOR STAFF
All representatives of exhibitors must be registered to participate in the exhibition.

Additional exhibitor registrations can be purchased for $600 and include:
» Access to the Exhibition Hall
» Daily catering served in the Exhibition Hall from Monday-Thursday
» One ticket to the Welcome Reception in the Exhibition Hall on Sunday 21 March 2021
» Option to purchase additional tickets to the Welcome Reception on Sunday 21 March 2021 or the Congress Gala Dinner on Wednesday 24 March 2021 (subject to availability)
BOOKING

To secure your place at ICOH 2021, please complete the online application form on the website or click below:

ONLINE APPLICATION

All applications are subject to approval by the ICOH 2021 Organising Committee. Approved applications will be acknowledged in writing together with a tax invoice and details to facilitate payments.

When submitting the online application, you will be asked to agree to the terms and conditions as noted on the form.

PAYMENT

To confirm your approved sponsorship package and/or exhibition space, payment is required as follows:

<table>
<thead>
<tr>
<th>Upon booking</th>
<th>25% payment due</th>
</tr>
</thead>
<tbody>
<tr>
<td>By 29 May 2020</td>
<td>Additional 25% payment due</td>
</tr>
<tr>
<td>30 October 2020</td>
<td>Balance of Payment due</td>
</tr>
</tbody>
</table>

If booked after 29 May 2020 then a 50% deposit is required upon booking or within 14 days of receipt of the tax invoice.

If booked after 30 October 2020 then full payment is required upon booking or within 14 days of receipt of the tax invoice.

Payments can be made by either electronic funds transfer or by cheque.

ELECTRONIC FUNDS TRANSFER

Bank: Commonwealth Bank of Australia
Account Name: WALDRONSMITH Management - ICOH 2021
BSB: 063 587
Account Number: 10648895
Swift Code: CTBA AU2S

Any bank fees are payable by the sponsor/exhibitor. Payment must be made in Australian Dollars.

CANCELLATION

In the event of cancellation of sponsorship or exhibition booth/s, please note that unless that particular element of sponsorship or exhibition is resold, the Organising Committee reserves the right to retain all monies received. If the balance of payment is not received by the due date the allocated sponsorship or exhibition space/s will be cancelled. Any space or sponsorship package cancelled after 30 November 2020 will not be refunded; thus 100% forfeited.

CORRESPONDENCE

All correspondence should be addressed as follows:

ICOH 2021
WALDRONSMITH Management
119 Buckhurst Street
South Melbourne VIC 3205 Australia
T +61 3 9645 6311
E icoh2021@wsm.com.au
W icoh2021.org

For sponsorship and exhibition package enquiries, please contact:

Helen McGowan
Sponsorship and Exhibition Manager
WALDRONSMITH Management
T +61 3 9645 6311
E helen@wsm.com.au